

★ SPONSORSHIP FORM ★

Please fill out this form completely and return to the fair office with payment OR online with Credit Card

Multiple sponsor levels may be selected on one submitted form. Have an idea not shown?

Reach out to the Fair Office to discuss partnership ideas!

Business Name (as you would like it publicized): _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone #: _____ Social Media: @_____

Website: _____

YOUR SUPPORT OF THE FAIR IS APPRECIATED

\$1,500 Supreme Champion Day Sponsor **call in advance for availability*
Sponsored Day: _____

\$1,500 Main Stage Sponsor **call in advance for availability*
Sponsored Day: _____

\$1,000 Special Attraction Sponsor
Attraction Choice: _____

\$1,000 Building Sponsor **call in advance for availability*
Building Choice: _____

\$600 Grand Champion

\$300 Champion

Friend of the Fair (under \$300) Amount: _____

\$1,500 Grandstand: Supreme Champion **call in advance for availability*

\$600 Grandstand: Grand Champion

\$300 Grandstand: Champion

\$300+ Sponsors: Please email *high resolution .jpeg or .png file of logo to* manager@mcleodcountyfair.com

Scan for Online:



Checks payable to: McLeod County Agricultural Association
PO Box 142, Hutchinson, MN 55350

Greetings!

We are excited for the best 4 days in McLeod County, our outstanding McLeod County Fair that runs **Thursday, August 20- Sunday, August 23, 2026!** We have a terrific schedule of events and entertainment planned and invite you to help make it one of our best yet. This year, we celebrate 154 years of the McLeod County Agricultural Association; the hosting organization of the fair with a deep history in McLeod County dating back to 1872. We are grateful for the opportunity to again offer **free admission and free parking to all attendees!**

Whether you're a long-time supporter or this letter is reaching you for the first time, we invite you to use this event as a marketing opportunity for your business or organization to gain exposure at the largest community event in the area. The McLeod County Fair is an economic driver of our community generating \$11.6 Million of economic impact on our local economy (*2025 economic impact study conducted through Johnson Consulting*). We welcome over **50,000 attendees into our community over the course of 4 days.**

Have goods or services to offer? If so, we are interested in working with you to enhance our event. Additional partnership levels and details can be found on our website's sponsorship page, or you can reach out to the fair office and request information by mail. We welcome any level of support that you can provide and thank you in advance for your continued partnership!

We appreciate your response by June 1st to allow time for proper recognition at the fair. For additional exposure, consider our indoor display space opportunities. Details can be found on our website's vendor page or by contacting the office at 320-587-2499.

Your support of the fair is appreciated. We hope to see you at the fair to help showcase all that McLeod County has to offer. Follow @McLeodCoFair on Facebook, Instagram & Snapchat for updates and to share your time at the fair!

See You at the Fair.

The McLeod County Agricultural Association & McLeod County Fair Foundation

**SAVE THE DATES: AUGUST 20-23, 2026
MCLEOD COUNTY FAIRGROUNDS**

SPONSORSHIP OPPORTUNITIES



2 EASY WAYS TO CONTRIBUTE:

Scan Code for Online
or
Return Form by Mail



WWW.MCLEODCOUNTYFAIR.COM

Follow Us!
@McLeodCoFair





★ SPONSORSHIP OPPORTUNITIES ★

| | SUPREME CHAMPION DAY SPONSOR | MAIN STAGE SPONSOR | SPECIAL ATTRACTION SPONSOR | BUILDING SPONSOR | GRAND CHAMPION | CHAMPION | FRIEND OF THE FAIR | GRANDSTAND: SUPREME CHAMPION | GRANDSTAND: GRAND CHAMPION | GRANDSTAND: CHAMPION |
|--|--|--|--|----------------------------------|---------------------------|---------------------------|---------------------------|---|---|--|
| Contact Fair Office for Availability of Limited levels | \$1,500 <i>1 per day</i> | \$1,500 <i>1 per day</i> | \$1,000 | \$1,000 <i>1 per building</i> | \$600 | \$300 | UNDER \$300 | \$1,500 <i>limited to 1</i> | \$600 | \$300 |
| Business logo <u>and/or</u> business name listed on fair website with link to your website | Business Logo | Business Logo | Business Logo | Business Logo | Business Logo | Business Name | | Business Logo | Business Logo | Business Name |
| Banner with logo displayed all 4 days of the fair | Entertainment Tent | Entertainment Tent | Located at Attraction of Choice | On Sponsored Building | Entertainment Tent | Entertainment Tent | | Above Main Entrance to Seating & Facing Attendees | Facing Attendees (<i>up to 7,200 views</i>) | Banner at <u>PIT</u> entrance for participants |
| Business name listed on sponsor list at the fair | On Sponsor List | On Sponsor List | On Sponsor List | On Sponsor List | On Sponsor List | On Sponsor List | On Sponsor List | On Sponsor List | On Sponsor List | On Sponsor List |
| "We Support the Fair" & Entertainment posters for your business window | Posters for your Business | Posters for your Business | Posters for your Business | Posters for your Business | Posters for your Business | Posters for your Business | Posters for your Business | Posters for your Business | Posters for your Business | Posters for your Business |
| Additional Details | Optional Display Space on Sponsored Day & Recognition on Sponsored Day in Schedule | Banner Above Stage & Schedule Recognition for events on the stage on sponsored day | ATTRACTION OPTIONS: *Children's Barnyard *Petting Zoo *Disc Connected K9's *Chainsaw Artist *Glass Artist Demonstrations | | | | | Multiple tickets per Grandstand Show | 2 tickets per Grandstand Show | 2 tickets to Thurs. & Fri. Grandstand Shows |

